

"Influence of social media in news writing"

Dr. Hemant Dattajirao More

Associate Professor Department of Mass Communication

Tilak Maharashtra Vidyapeeth ,Pune

Email : hemantmore3333@gmail.com Cell : +91 9011036420

Abstract

Social media improving communication skills and also strengthens communication. Because of social media people have been able to communicate with people in their local neighborhood and talk to people in other countries at the same time. People have formed online communities that allowed them to get support, education, and even promote and sell products. You can connect with people from all around and learn about news that is happening in other parts of the world. Social media has a greater impact on people today than ever before. It has been a continual source of news, entertainment, and education for users around the world for more than 10 years.

Keywords: social media, print media, search for news, newspaper, Effect on news writing.

Introduction:

Now a day Social media like Facebook, What's app, twitter etc. is a rising trends in the world. Social media is a form of electronic communications through with people creates online communities to share information, idea, personal messages etc. Social media is being utilized by students, parents, businesses, and religious organizations. It is being used in many forms by many different platforms for many reasons.

Print media is an industry associated with the printing and distribution of news through newspapers and magazines. Print media is one of the oldest and basic forms of mass communication. It includes newspapers, weeklies, magazines, monthlies and other forms of printed journals. Reporters are the newspaper writers who investigate newsworthy events and interesting stories. Now a day social media plays

an important role in news writing. Some once post frequently and tell everything they are doing via status updates. The social network, Twitter, appears to be one of their first choices with celebrities' tweets being the topic of many news discussions. Apart from connecting to a network of friends, a subscriber can join community groups with a specific interest. Here, the subscribers discuss different issues touching on that interest. More often than not, events are created where physical meetings are arranged. Most of these groups encourage the subscribers to give suggestions on how they should be run and to engage in debates. They also provide a social forum for members to interact amongst each other and with the leaders of the groups. This activity is very useful in news writing.

It is observed that social media is very useful in news writing. Social media is the way to obtain news of places where reporters are not available or can't reach. It has made possible to get news to reporters and sub editors sitting at home. Sub editors and reporters are unaware of many news. But social media contains many information about current affairs, videos and photos through it they get aware. Reporters or sub editors prepare news stories based on opinions published on social media. While writing some news reporters can confirm the truthfulness of the news by seeing the videos. For being

updated, social media is the impactful medium for reporters and sub editors. Smartphone users always have the hurriedness to share breaking news on social media. Accidents, natural calamities, death of famous personalities, bomb blast etc at different places news related to such topics are immediately published on social media. Due to this reporters or sub editors can get idea of the news.

The options such as comments, likes are available for all the posts on social media. This tells us the opinion of people about any incident. Social media is very beneficial for searching news behind news. Reporters get different subjects for newswriting by the information available on social media. Press photographers cannot reach everywhere so many news are published without photos. But due to social media these photos are made available.

Along with the advantages of social media, there are also the disadvantages of it. Sometimes many news on social media are fake. In some cases reporters or sub editors cannot confirm the truthfulness of many news. The news created by the fake informations on social media can create social disputes. Sometimes private news are shared on social media, so reporters should take precautions while news writing.

Objective of the study:

1) To study the benefits of social media in news writing.

- 2) To observe usefulness of social media in searching the news.
- 3) To study the importance of social media for breaking news.
- 4) To study whether the social media is the main source for the news for interior area.
- 5) To study whether the social media discuss the social problems published in newspaper.
- 6) To observe influence of social media in news writing.
- 7) To study merits and demerits of social media with respect to news writing and recommend remedies.

Assumptions

1. For news writing social media is use useful.
2. In news searching social media plays a important role.
3. Due to use of social media number of news increases.
4. The Interiors area's or the places where the reporters are not available, social media is the main source to obtain news.
5. Social media is the way through which we can understand reader's opinion for hard news and critical news.
6. Social media have a great impact in news writing.

Research Methodology:

While studying influence of social media in news writing primary & secondary data used. Interviews, questionnaires, books, website data, magazines were used for collection of

information. I was deeply concerned with relevance of objective & assumptions while doing the research.

Conclusions

1. Social media is beneficial for news writing, 100 % reporters agreed to this.
2. Social media plays a vital role in news searching 96% reporters agreed to this
3. Number of news increased due to use of social media, say 100% reporters
4. Social media is the main source for the places where reporters are not available and also for Interior Places, Say 92% reporters.
5. Social media plays essential role to understand reader's opinion for hard and critical news.
6. 100% reporters agreed on the influence of social media in news writing.

Suggestions and recommendations

1. There should be separate Subeditor or reporter to create news from social media and check the truthfulness of news.
2. The news created from social media have large readers, so this type of news must be increased
3. Smart phones and necessary equipment's should be made available to search news from social media.
4. The group on social media should be made of people who belong to such places where reporters are not available. This is useful for getting news.

5. Subeditors or reporters should be in touch with people of different districts, State and country through social media for getting special news.

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